

# T H E O

THEO introducing Spring-Summer'24 Co-Ed collection

THEO, a Ukrainian creative-bureau focusing on the experimental outerwear with minimalistic approach to design, introducing new Spring-Summer'24 Co-Ed called "The Collection".

Led by Theo Dekan, the Kyiv-based creative-bureau team pushes the boundaries of gender and offers power silhouettes with agender notes, all the while maintaining the effortless attractiveness of everyday clothing. "The Collection" breaks all the rules and, embracing a shift in gender paradigms, transcends traditional fashion norms, creating a newly gender-altered identity. This bold clothing line maintains a delicate balance between extravagance and utilitarianism, offering a broad spectrum of controversial styles.

The starting point of the new collection is the iconic double-breasted THEO jacket, reimagined with voluminous sleeves adorned with unique relief patterns as well as denim pleats, complemented by capacious portfolio pockets at the front. At the center of attention is the new version of the signature TMBY jacket, reminiscent of an oversized lightweight sports blouson with raglan sleeves, crafted from matte Japanese taffeta that mimics the feel of cotton. This jacket is embellished with contrasting fabric details and patch pockets with metallic zippers. Another version of the jacket is the Ultra-Oversized TMBY in distressed, weathered blue and white denim. Long nylon Multi-Pocket loose-fitting parkas, and cotton and denim , each with an asymmetrical, drawn-in hem and detachable, wide hood.

A muted neutral, timeless color palette of "The Collection" is paired with a variety of textures and bold detailing - deconstructed jackets with prominent oversized pockets and visible metallic hardware, ultra-short dresses with slender Japan seersucker nylon bodices and thin straps, and "ugly" straight-cut jeans with a deliberately low seat line made of Japanese twill and distressed denim.

Watch the full runway show by this [link](#).