



nu•BLACK

SPRING-SUMMER 24 COLLECTION

FUSION



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SPRING-SUMMER/24 NU BLACK FUSION COLLECTION CAMPAIGN EDITION



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“The SS24 Nu Black” Collection is a celebration of individuality, where traditional norms are challenged by redefining the boundaries of fashion. It embraces both masculine and feminine energies, seamlessly blending them together in a harmonious symphony of style.

The collection is a visual journey through an old neighborhood, where echoes of contrasting personalities resound at each step. Every piece of the NU SS24 collection tells a story of transformation, affirmed by the enigmatic allure of Gothic influences while celebrating the essence of hand craftsmanship.

With its hand stitches, dark romantic style, handprints, and sharp forms, this collection offers a captivating and empowering wardrobe for modern and strong women who embrace their unique selves and make a statement that defies casual elegance. Sharp forms dominate the silhouettes, emphasizing the power and confidence of a unique attitude.

The ‘FUSION’ Collection invites you to embrace the duality within yourself. It encourages you to find harmony in the contrasts. Whether it’s a tailored suit with sharp lines or a flowing dress with intricate hand-stitched details, this collection celebrates the multifaceted nature of womanhood.



















































































































