



DB BERDAN

September 2020

DB Berdan had morphed into the new world as athleisure gear. Within the pandemic spread, DB Berdan has taken a bold action to morph their image into a functional, more compact style of living. They have marked 4 pillars into the new way; functional, transeasonal, sterile, and ethical.

With the new world the priorities has shifted into essentialism and everything that has no function has to be taken out.

DB Berdan's first new goal has turned into healthy living and healthy thinking. Minimising the risque of contamination was the key point in designing this collection. Each outfit is made to be comfortable and tactical while moving around urban areas, working out or for relaxing at home.

More information can be found on the brand here:

<https://dbberdan.com>

<https://www.instagram.com/dbberdan/>