

FOR IMMEDIATE RELEASE

# MYL BERLIN Announces SS24 "Nights Of Ecstasy"

**A Unique Fusion of London Fashion Week & Berlin**

**BERLIN** - 14.08.23 - MYL BERLIN, an inspirational force in the xsfashion industry, invites esteemed members of the press and fashion community to experience the unveiling of its SS24 collection: "Nights of Ecstasy". A monumental step for the brand, this runway show is part of the official London Fashion Week schedule and will be broadcast live from Berlin.

## **About the Collection:**

MYL BERLIN's 'Nights Of Ecstasy' transcends the conventional boundaries of fashion. Drawing inspiration from raw emotion, intense desire and the exhilarating pulse of nightlife, the collection delves deep into the core of human connection, vulnerability and the undying call for change.

## **A bit of London in Berlin:**

Making history, MYL BERLIN is the only German brand on the official schedule of London Fashion Week 2023. With the special privilege of broadcasting the show live from Berlin, the brand embodies the unyielding spirit and energy of the artistic and energising city.

**Event details:**

**Date:** 15.09.23

**Location:** Berlin

**Attendance: By invitation only**

**Schedule for the evening:**

**17:30 - 19:00:** Welcoming of the guests

**19:30 - 20:00:** Unveiling of the Runway show

**20:00 - 23:45:** After-Show Gathering

Members of the press and attendees are urged to secure their spot by completing the accreditation at

<https://q3zmtkkg4q0.typeform.com/to/tq1KN27G?typeform-source=mylberlin.com>

The MYL BERLIN team is looking forward to a transformative evening that pushes the boundaries of fashion and welcomes the esteemed presence of all invited guests.

For further inquiries or exclusive interviews with the designer Sebastian SK, please contact [Press@mylberlin.com](mailto:Press@mylberlin.com).

Best Regards,

**MYL BERLIN**