

# Molly Goddard

Molly Goddard SS22

For SS22 I blew up baby dresses I wore as a child to adult size, tracing the pattern and making it 10 or 20 times bigger. I was 8 months pregnant when I started designing this collection and imagined the clothes my child would wear, I was fixated on smocked dresses, tracksuit bottoms and ballet pumps. I enjoyed the repetition in this collection and the familiarity, it is nostalgic and visceral. I worked closely with my sister and stylist Alice Goddard, I don't have a design team so she was my go-between with the studio while I was on maternity leave. It's a collection that already feels familiar to me full of good memories of growing up, and the anticipation of the exciting time ahead I have with my son.

Styling: Alice Goddard  
Casting: Rosie Vogel  
Choreography: Les Child  
Hair: Luke Hersheson  
Make-up: Thom Walker  
Nails: Saffron Goddard

Director: Tegen Williams  
Music: Earthlings

Thank you: Alice Goddard, Tessa Griffith, Jude Tsang, Becky Stone, Lucy Charters, Fern Bain Smith, Hayley Dyer, Helen Ung, Rory Gleeson, Theo Sion, Rosie Vogel, Daisy Hoppen, Kirsty Coleman, Rachele Burt, Poppy Powell, Hannah Hetherington, Arthur Williams, Tegen Williams, Ellie Stillingfleet, Annie Mackinnon, Renata Butiene, Tilly Cox, Kitty Hemmings, Fauve Penketh, Elizaveta Afanaseva, Rachael Barrett, Ella Gregory, Lottie Allen, Iwona Roman, Ana Murillo, Celina Dembinska, Erica Prus, Sarah Mower, Louise Wilson, Sarah Edwards, Mark Goddard, Tom Shickle, Olive and Patty.

SS22 show at [www.youtube.com/mollygoddard](http://www.youtube.com/mollygoddard)

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