

**Press Release** 

For Immediate Release

TRAN HUNG Fall 2023

See LFW Tran Hung Profile here.

Tran Hung's Fall 2023 collection embodies fine tailoring and extremely sophisticated suits in men's and womenswear. Morden, with a high-class twist, Tran Hung went for rich and deep autumn tones.

Using silk, velvet and 100% organza silk, the men's and womenswear celebrates craftsmanship's and techniques which are highly skilled with stitching and crocheting; each piece deeply embedded with cultural point of pride.

Join us in celebrating our 2023 fall 20-pieces and sustainable luxury collection.

@tranhungofficial | @jeracreativeagency

https://londonfashionweek.co.uk/designers/tran-hung

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For Press & Stylist enquiries please contact

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## **About Tran Hung**

Tran Hung is a pioneer of fashion in the design industry in Vietnam. Tran Hung is amongst the well-established brands in the high-end luxury fashion market, captivating his audience with his sophisticated design and driving the message of sustainability in all of his works. Hung's hard-earned skills have won him Sustainable Luxury Designer of the Year in 2022 in Vietnam. Hung continues to pave the way in sustainable fashion.

## **About Jera Creative Agency**

Brand Manager for Tran Hung, is a small agency, based in Wales. Mrs Cee introduced Tran Hung to the UK market by inviting them to take part in their first every international physical fashion show during London Fashion Week 2018 and then successfully onto the Official London Fashion Week digital Designer Hub. Mrs Cee has since been part of the team working daily to develop brand recognition at a globally level. Known for working with many celebrity stylists from the UK across to Philippines, China, India to name a few.