

AW23 PHOENIX STEVIE CROWNE LFW PRESS RELEASE



Stevie Crowne Limited is an emerging brand based in Paris, France that manufactures apparel by reinventing deadstock clothing and fabrics into seasonal collections, on-demand styles, and collaborative bespoke wear. His ethos is driven by inclusivity and accessibility via sustainable design and his aesthetic is socially fueled.

During a self-made career that has spanned over 10 years, Stevie Crowne began producing and showcasing collections in his home country, Canada, later expanding his company to the United Kingdom, Asia, and France; shipping worldwide. His work has been featured in publications such as Vogue, London Fashion Week, and W Magazine. As a new member of the British Fashion Council, his goal is to re-configure solutions to the fashion industries' monumental excess while re-framing manufacturing landscapes and consumer mindsets.

AW23 PHOENIX; his first in Paris, is a collection that delves into the powerful concept of rebirth. Just like the mythical creature that rises from its own ashes, his latest offering embodies the spirit of transformation, renewal, and resilience. Although using mythology as his focal point, it is a methodical narrative of his own journey as a brand that started with humble beginnings in a small city in Canada, now working with a worldwide client base and executing global fashion launches.

As usual, it features innovative and sustainable materials, reflecting his commitment to environmental consciousness and ethical fashion. Through our collection, we aim to inspire individuals to embrace change, overcome challenges, and rise stronger, and look + feel more powerful than ever before; all while choosing a sustainable wardrobe!

Notable people to wear the Stevie Crowne brand include Daniel Lismore, Jodie Harsh, Rapper Lil Peep, Laganja Estranja, Scarlett Bobo on Ru Pauls Drag Race, BTS member V (Kim Tae-hyung), and Kristian Nairn.



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