

## **ROSEOCEAN Press Release**

### **2023AUTUMN/WINTER [SURROUNDING]**

ROSEOCEAN focuses on the new concepts and lifestyles of contemporary urban youth, and collides the multi-romantic temperament of emerging cities with classical oriental culture. With the ultimate romantic and tough gender-free fashion, it presents a Chinese avant-garde fashion brand in a more contemporary context.

The theme of this season is SURROUNDING. Ancient buildings and the sense of modernity collide to create a paradoxical and unique tunnel. The blue-wrapped show takes guests to a closed space separate from reality. Blue has gentle but powerful power, all distracting thoughts dissipate out of thin air under extreme purity. All that's left is the slow air, the temperature, the self-awareness, and the romantic lethargy.

The key color of this season is mainly soft pink and blue, lace, gauze, leather and fur elements collide and fuse to create a cool, stern and extremely soft A/W look. The bold tailoring and mesh lace see-through design reveal the rebellion, and the romantic ruffles are wrapped in the sea breeze and flutter around the body, adding casualness and laziness to the clean and neat tailoring. The brand-identical rose element runs through the whole, and various rose-shaped ornaments and rhinestones decorate it, lighting up the dull autumn-winter season. ROSEOCEAN interprets the more romantic temperament of ROSEOCEAN girl with avant-garde styling.