

# EUDON CHOI

## **Resort 2024: NIGHT WINDOWS**

LONDON, JUNE 2023

The EUDON CHOI Resort 2024 collection, Night Windows, finds its inspiration in the timeless cinematic paintings of Edward Hopper, the renowned American artist of the mid-20th century. Hopper's exceptional ability to capture the essence of modern life with striking realism is celebrated as his works depict scenes of urban solitude, evoking a profound sense of quiet contemplation and nostalgia. Deeply moved by Hopper's masterful interplay of light and shadow, Eudon has taken this evocative sentiment as a starting point to explore the transition from day to evening.

The RS24 collection seeks to capture the ephemeral interlude between day and night, carefully replicating the atmosphere found during the transition from late afternoon to early evening in urban settings where time seems to dissolve. Eudon was particularly drawn to the woman portrayed in Hopper's paintings, contemplating this period of relaxing into the evening for her, as the sun goes down. The sunset itself can be seen as a metaphor for the passing of time, symbolising change, or closure. The collection observes the shifting emotions experienced throughout the day, blurring the lines between daywear and eveningwear.

The warm colours of the setting sun in Hopper's work extends to the colour palette, echoing the warm hues of Hopper's captivating sunsets. Deep yellow, subtle peach pink, and muted sky blue infuse the Resort 2024 collection with a soft charm, beautifully reflecting the serenity found in moments of urban solitude. Furthermore, deeper browns and midnight navy denim bring a sensual quality, perfectly resonating with the approaching night.

The merging of day and night is artfully depicted in the choice of fabrics for RS24. Lightweight denim and a birdseye transitional linen, available in rich brown, black, and blue, effortlessly blend to create relaxed tailoring capable of transitioning seamlessly from day to night. Sheer brown organza and crisp cotton with delicate ruched detailing grace the collection, offering a sense of casual yet elegant evening attire, whilst the structured Mikado formalwear adds an air of sophistication and refinement.

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