

PREEN BY THORNTON BREGAZZI

AUTUMN-WINTER 2021

The AW21 collection design process and aesthetic came out of our lockdown experience, making us want to feel safe and secure whilst taking the time to dream.

The start of the collection was the easy comfortable knits and coats that you can wrap yourself in as to create a warm safe cocoon - the elements of our Preen Home line became organically incorporated into this collection in the form of quilted floral print scarfs and wraps. We designed lounge dresses with an effortless relaxed style whilst still obtaining its signature Preen heritage.

The collection has loosely been inspired by a feeling of being 'unhinged' (a feeling many of us feel during enforced isolation). We watched the original 'Grey Gardens', inspired by Little Edie, who enjoyed the concept of '*even if you don't go out, you can go out in your mind*'. Dressing up at home with nowhere to go thus letting your imagination and love of style take you there.

Sustainable fabrics were at the core of this collection, using recycled materials and deadstock. All is made to order with limited runs, continuing our contribution to a sustainable planet and to our industry.

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