

# MOLINI LONDON

## Season Two

Season two was named **élégance éternelle** - which is simple French for eternal elegance. In homage to the fashion brand being inspired by a Parisian video, and the idea of silk and satin pieces of being timeless.

The silhouettes were inspired by a luxurious idea of silk and satinwear portrayed through the nonchalant idea of simplicity and minimalism that also strongly conveys undeniable elegance and timeless beauty.

We started off the collection by referring to our season one best seller, the Camille slip dress. We shortened it, to make for a mini slip dress. Then we made a floor length version. So we could have our signature slip dress in three size lengths.

We added more gowns, which we gave London names, in honour of our home city. Most pieces were inspired vintage satin fashion. We also added a lot gowns and capes, and introduced silk hoodies, which debuted at our debut London Fashion Week catwalk show.

We mostly use organic silk, made from regenerative farming... which is part of the GOTS certified "peace silks" range. We also used silk-satin from recycled fabrics from Italy.

We make everything at our Stratford based studio. It's a mixture of sewing machine plus intricate handiwork.

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