

COLLECTION 1.3

London

September 2021

SABIRAH is a contemporary modest wear brand that believes in the elevation of ALL women regardless of size, religion or race.

SABIRAH Collection 1.3 was inspired by the lost portraits of the black Victorians that were unearthed (in 2014), after over hundred years in the Hulton archive by curator Renée Mussai and director of Autograph ABP, Mark Sealy MBE. Deborah imagined these women of colour flourishing in today's world and wanted to recreate the fine clothing of that age while retaining the distinct SABIRAH brand.

The collection is presented as a film directed by Esme Moore that reimagines people of colour coming together and enjoying the finer things in life, celebrating community, togetherness and love.

The music that accompanies the film "Leopold" was a gift from Grammy nominated songwriter and composer Stefan Moccio. Deborah says, *"I was completely blown away by this mesmerising piece of music and in the majestic delicacy with which Stephan plays the piano. I instantly knew "Leopold" would be perfect for SABIRAH and Collection 1.3"*.

The tea party scene was particularly important as it celebrates a cosmopolitan diaspora participating in a "very British" pastime that is rarely portrayed with people of colour.

After the period we have had with lockdowns and isolation, it was important to celebrate occasion wear and luxurious fabrics as well as being with family and friends.

Fresh colours like Gold Lemon, Aqua, Cerise and Arctic White form the colour palette. Sculptural forms can be seen in the new KHADIJAH Dress and Blouse appearing as a fine High neck with a sculpted cape enveloping the shoulder almost offering a form of protection to the wearer. Leg of mutton inspired sleeves offer an elegant yet exaggerated silhouette echoing the Victorian era yet bursting with glorious colour and sumptuous fabrics. For the season Deborah has also introduced a new Tuxedo Trouser to compliment the signature Short Cape.

SABIRAH believes in enhancing the existing collections by refining styles, adding new colour-ways, sourcing alternative fabrics as a gradual evolution of the brand's foundations.

SABIRAH is known for exquisite tailoring in luxurious repurposed fabrics often from the mills of Italy, tailored and manufactured in London as limited editions, giving an exclusive service to each client. This enables SABIRAH's ethos of a luxurious contemporary collection with the ethics of sustainability.

"SABIRAH grew from a desire to fulfill the needs of the modern modest dresser without having to compromise due to the limitations of fast fashion." Deborah Latouche explains, "SABIRAH addresses the need for a market that can sometimes feel neglected - a capsule collection that talks directly to the modest woman, using luxury fabrics and contemporary yet timeless styling, it encompasses all the elements for a ready-to-wear wardrobe."

NOTES TO EDITORS

Deborah Latouche is an established stylist, journalist and designer who has been working in the fashion industry since graduating from London College of Fashion. Following a residency at the Benetton thinktank Fabrica, Deborah honed her creative skills in Milan, working and collaborating on a range of projects before returning to her home in London. Since then, she has gained recognition as a successful, innovative stylist for titles including The Sunday Times, Vision China and Schön!, and working with a wealth of talent including Naomie Harris, Sophie Turner and Eric Underwood. Deborah is also the UK Corresponding Editor for Elle Italia.

SABIRAH 1.3 FILM CREDITS

Creative Director/Designer/Stylist Deborah Latouche
Director Esme Moore
Cinematographer Dan Simpkins
Camera Assistant and Super 8 Operator Lucy Bilcock

MODELS

Elexa (PRM)
Sumaya (Milk Management)
Temitope (Milk Management)

Hair TONI&GUY Artistic Director Elle Page using Professional Hair Care Range Label.M
Make Up Neusa Neves using Suqqu Cosmetics and Eyelure Lashes
Set Stylist Lee Flude
Botanical Artist Alexander Young
Nail Artist Chante Bennett
Stills Photographer Asia Werbel
Colourist Angus Breton
All Jewellery Aisha Baker
Security & Catering Mumin Athill
Styling Assistant Janine Coelho Gomes
Hair Assistant Kristian Szalay
Make Up Assistant Maja Kureczko
Photography Assitant Charlie Palmer

A special thank you to Stephan Moccio for allowing us to use his Beautiful Music.

“Leopold” Composed by Stephan Moccio // Performed by Stephan Moccio
Courtesy of Sing Little Penguin, Inc. // Sing Little Penguin Inc. (SOCAN), Administered by Songs Of Universal, Inc. (BMI)

**Love to our SABIRAH family and friends, Somerset House and the
Black Business incubator who have been incredibly supportive.**

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