



A 2022 Fashion Affair: GeeGee Collection's Pieces Are A New Tale of Style & Sustainability

Kicking off the new year with GeeGee Collection's designs is all about celebrating style and sustainability.

The contemporary British womenswear brand has added a number of new designs in time for the holidays and beyond that **embrace boldness and elegance as part of its new year lookbook**. The London-based label's emphasis on craftsmanship and environmentally conscious fashion come across once more through its newest pieces, brought to life through the brand's unique handwoven and biodegradable selection of fabrics.



For the new year and holiday season GeeGee Collection is bringing out five outwear pieces: the **Aphrodite & Aura Blazers, and the Penelope, Phoebe & Tamara Coats**.

GeeGee's **Aphrodite Blazer** is easily a wardrobe essential. The artisan piece is produced with soft black coated wool, which gives the blazer a sleek, elegant appearance. Adorned with black feathers and angular shoulder pads for structure, the Aphrodite Blazer gives a nod to timeless fashion influences by partnering them together to create a truly **one-of-a-kind style**.

The elegant cropped silhouette of the **Aura Blazer** makes it an effortless yet stylish fit, **perfect choice for women who want to get creative with their everyday style**. Produced with a **soft handwoven lilac and purple cotton**, the Aura Blazer lives up to its name with purple being a colour synonymous with creative spirits. Once again, the staple angular shoulder pads are also incorporated for structure and to emanate a sensual female silhouette.



From **Greek Mythology** meaning 'Weaver', the **Penelope jacket** is handwoven perfection. Crafted from grey and white wools entwined together, the jacket has a slim fit and a drawstring waist to compliment the body. Featuring two deep pockets on the side, fastened with a snap button closure, the Penelope coat is an **impeccable combination of elegance and practicality**.

Like its counterpart, the **Phoebe coat**, cut from lustrous purple and gold metallic threads, is rich in feminine detail and is the perfect finish to glamourise any look this holiday season. Designed to be a **relaxed fit**, the coat fastens with the elegant signature gold GG buttons with two deep pockets on either side, combining style and comfort in one.

Last but certainly not least, the final addition to GeeGee's winter tale is the chic **Tamara coat**. Inspired by the bohemian lifestyle of **1920's Parisian socialites**, the Tamara coat has become a label signature, instantly recognisable and unmistakably a product of GeeGee craftsmanship. Featuring long sleeves and deep pockets, the Tamara coat is designed as a relaxed, loose fit from wool, acrylic and metallic yarns: the ideal choice for those wanting to add a bohemian touch to their daily life in the winter season.



ABOUT GeeGee Collection

GeeGee Collection is a contemporary British womenswear brand by Georgia India Crossley, which **celebrates womanhood and champions a sustainable vision** with one-of-a-kind luxury clothing, entirely crafted by hand. GeeGee is conceived for bold women who naturally express their sensual appeal through spontaneity and who take delight in the little pleasures of life.



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