

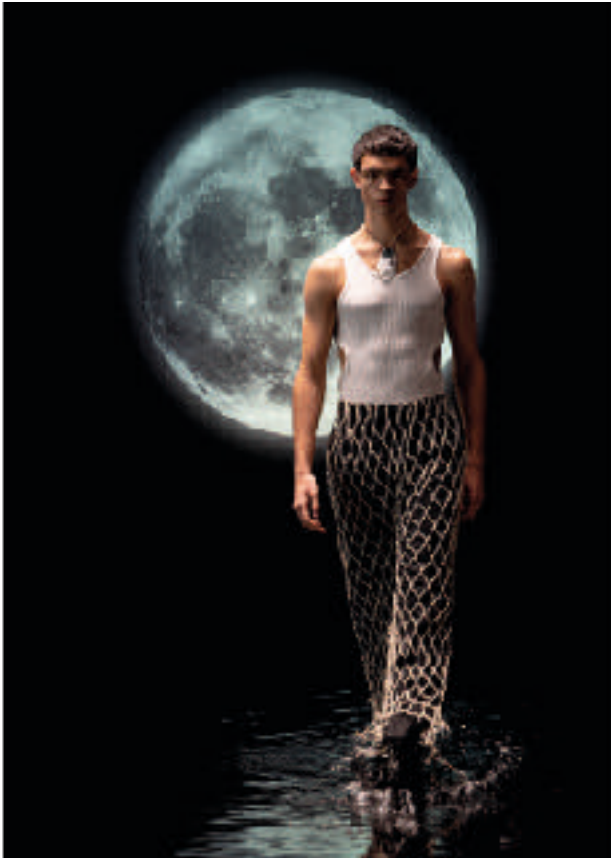
CARLOTA BARRERA

FALL WINTER 2023

UPHEAVAL

15th March 2023

Carlota Barrera presents Fall Winter 2023 "UPHEAVAL" in London and Madrid



Runway Images: Alexander C. Luque

Carlota Barrera presents the **FW23 collection** with a **Fashion Film** in their two reference cities, London and Madrid. The clock strikes 12h, the film is streamed on the London Fashion Week platform simultaneously with the doors of their new studio in Madrid opening to present the latest collection.

Fall Winter 2023 "Upheaval" is a collection born by the sea. It represents the nostalgic reminiscence of the brand's roots in the Spanish coast and man's relationship with nature. Carlota Barrera draws from previous stages and focuses on the brand's evolution after several seasons and stimuli from two very different countries, to reach its current maturity.

Celebrating a sense of community and environmental awareness, the collection explores the techniques of artisanal coastal fishing and the art of net making, driving the brand's dialogue

on gender and the replacement of rigid masculine codes whilst revaluing Spanish craftsmanship.

Carlota Barrera FW23 collection is a tribute to the fishermen who spend nights at sea, working long hours outdoors, exposed to the harsh environment and battling the waves and the cold.

The main pieces in the collection pay homage to "redeira" women who build the fishing nets on the Spanish coasts, carrying out a fundamental task in the fishing industry despite often facing a lack of recognition.

Pieces from the collection are based on the film "The Earth Trembles" by Luchino Visconti and its portrayal of the life of Sicilian fishermen, depicting the loneliness and harshness of the night at sea where only the sound of the water, the wind and the rustling of nets can be heard. The film created for the collection's launch is inspired by the quote "The sea is bitter" from Visconti's work, alluding to the bitterness of the night. In this struggle for survival, feelings of delirium, ecstasy and even the loss of the notion of time and space emerge, represented by different intensities of techno music.

For the creation of the film for "Upheaval", Carlota Barrera has merged both London and Madrid teams. Directed by Pablo Curto and produced by Sample, the film has movement direction by Magnus Westwell and styling by Ben Schofield.

In the FW23 collection, the brand focuses a dark colour palette and textures that evoke the roughness of fishing nets and craftsmanship. The result is a series of garments that reinterpret tradition in a contemporary context, reflecting the brand's evolution towards a more mature and sophisticated aesthetic, inspired by the constant evolution of gender identities.

Functional water-resistant layers, the relaxed reinvention of sharply curved shirts, sailor stripes, rope and metallic detailing typical of 1930s workwear and the introduction of redesigned work jackets are featured throughout the collection. Once again, craftsmanship is celebrated with the use of natural coastal elements reworked by hand into contemporary pieces, tops and hand-braided rope accessories. The ruggedness of workwear is revisited and elevated to the highest standards of tailoring, where the inner finishes and details are as important and meaningful as the outer layers.

Carlota Barrera manufactures all their products close to home, in small workshops –mostly family-run– in Spain, using natural fabrics such as cotton, wool and tencel. In this collection the brand revisits its fabric archives to reuse them and integrate them with the new pieces, some of which are made with upcycled and deadstock fabrics, remaining true to its values and sustainable philosophy.

The presentation of the FW23 collection at the brand's newly opened studio in Madrid celebrates authentic tradition among friends in collaboration with La Gildería—one of the key places to eat pickles and drink vermouth in Madrid, founded by Cristina and Yahaira. Both brands share the mission of recovering the past, reinventing traditions and producing only

what is necessary for consumption, thus avoiding unnecessary waste and revaluing the past in a contemporary world.

Click [here](#) to watch the film.

About Carlota Barrera

Based in London, Spain-born designer Carlota Barrera graduated from London College of Fashion with an MA in menswear design in 2017. She made her debut for Spring Summer '19 with her collection titled 'The Matador and The Fisherman', presenting her contemporary vision of core menswear. Since establishing, he brand has received awards such as Vogue Fashion Fund Spain in 2019, amongst others. For more info visit: www.carlotabarrera.com

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