



Spring | Summer 24

Press Release

**“ Les amoureux ”**

“ Will you cum on me, sexy lovers?  
I am horny and thirsty.”

For Spring | Summer 24, Kyle Ho reveals his latest menswear collection, the word - "Les Amoureux", meaning "The Lovers". This collection boldly traverses the realm of masculinity in fashion, celebrating the beauty of homoeroticism and delving into the intricate realm of homosexual lovers. The collection reflects on human connection and a narrative that encapsulates the essence of love, desire, and attractiveness through the interplay between dominance and submission.

"Les Amoureux" paints a mesmerising tableau of love, intimacy, and self-discovery through the historical tales of romance and the intricate dance of desire. The collection is a homage to the rich tapestry of human connection, transcending boundaries and defying societal norms.

Each piece within the collection tells a unique story of passion and affection, encapsulated by meticulously crafted details, evocative silhouettes, and a harmonious fusion of textures and colours. The collection captures the essence of homoeroticism, embodying vulnerability, strength, and sensuality in a harmonious symphony. From elegantly tailored suits that challenge traditional masculinity to provocative lingerie-inspired pieces that redefine sensuality, every item in the collection is a testament to Kyle Ho's commitment to pushing the boundaries.

The SS24 collection indicates Kyle Ho's creative vision and showcases the incredible talents of the artisans he has collaborated with. From painters to jewellery designers, this collection is a harmonious fusion of their talents and Kyle Ho's unique design sensibilities.

Kyle Ho presents these timeless pieces with a sense of authenticity and extravagance to make a strong statement for the next chapter of his exploration of the menswear genre. Each of the garments is handcrafted in London.

For media inquiries, interview requests, or additional information, please get in touch with Matthew Howard at [Press@kyleho.com](mailto:Press@kyleho.com).

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