

HISTORY IN REMARKS



HELEN KIRKUMI

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MADE TO ORDER

CORE COLLECTION

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HISTORY IN REMAKING

Core Collection / Made to Order

HELEN KIRKUM presents 'HISTORY IN REMAKING' a short film celebrating their Made to Order sneaker service. HELEN KIRKUM's Made to Order offers season-less classic silhouettes constructed of post consumer waste collected from recycling centre TRAIID. Their signature material and textural mixes bringing mystery and depth to each step, trailblazing the way for the sneaker industries need to address its own planned obsolescence. The film celebrates the joy of wearing and the process of making. A playful and atmospheric short by Bernhard Deckert.

This season the brand also debut's their first collaborative jewellery piece with RÄTHEL & WOLF, this transitional Lace Lock can be worn both on or around each pair, redefining sneaker hardware into statement fine jewellery. The Lace Lock can be worn at the base of each eye stay, as a hangtag, an anklet or around the neck.

As a follow up to last seasons debut presentation 'Dystopia/ Utopia' addressing our relationship between commerce and the environment HELEN KIRKUM presents the same foundation collection of sneakers. Showcasing the VOYAGE RUN & VOYAGE CUP silhouettes in the brand's staple colourways, Faded Black and Worn White, as well as an additional Teal/Grey colourway. The collection also showcases two examples of their bespoke Made to Order LEGACY service, where customers can send their own personal pairs to be transformed. HELEN KIRKUM works alongside clothing charity Traid to rescue discarded single sneakers, clean and deconstruct them. The single shoes serve as the constant inspiration for design details and tactile material mixes for new pieces.

HELEN KIRKUM linings are made from leather off-cuts kindly donated by John Lobb.

Special Thank you to The British Fashion Council & TikTok



HISTORY IN REMAKING - FILM

CREDITS:

Sneakers/ Socks: HELEN KIRKUM
Lace Lock: HELEN KIRKUM X RÄTHEL & WOLF
All clothing: EELLS
Styling: Martha Thorpe
Camera/ Direction/ Sound: Bernhard Deckert / Bernie Shoots
Images: Bernhard Deckert / Bernie Shoots
Shoot assistant: Jacob Store / Bernie Shoots
Film edit: Leo O'Donnell / Bernie Shoots
Models: Marllon Rodrigues, Duane Nasis
Kamahl Narayan,
Chrystyna Dancenkova

WATCH HERE

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TikTok: [@helenkirkumstudio](https://www.tiktok.com/@helenkirkumstudio)
Website: www.helenkirkum.com

HK Community IG: [@sneaker_sculptures](https://www.instagram.com/sneaker_sculptures)
The Sneak Peek: [Sign up here](#)



ABOUT

MADE TO ORDER:

HELEN KIRKUM sneakers take you on a journey, the secondhand materials bring memories & mystery, giving you a unique product experience that is human & tactile, where the material narrates the design. Using playful signature techniques the brand crafts a narrative that connects the designers and makers behind the original pairs, the stories of the people who owned them or your own personal memories & the studio team. Then it's over to you to continue the journey. No two pieces will ever be the same. The brand strives to create a completely unique experience.

The brand offers LEGACY pairs, made from your own treasured sneakers and VOYAGE pairs made from their stock of discarded sneaker components. All sneakers are designed by Helen and handcrafted by the studios artisanal UK team, finished with a hand signed unique product code, consisting of your initials and the number of recycled components in your pair.

STUDIO:

Helen Kirkum Studio Limited was founded by Helen Kirkum in 2019. At Helen Kirkum Studio we celebrate the processes of wearing and making in our products. Utilising recycled and dead stock materials, we create bespoke sneakers artistically crafted for an individual experience. We collaborate with brands worldwide to bring our playful perspective and sustainable message to their products. We also love to spread our signature design through making ethos in talks and workshops, promoting the value of spontaneous and tactile creativity.

About collaborators RÄTHEL & WOLF:

RÄTHEL & WOLF is a jewellery brand based between London and Berlin, founded by designers Sari Räthel and Ricarda Wolf. They develop collections that focus on the body, creating luxurious pieces that explore the dialogue between sensuality, materiality and technology. No piercings are needed for any of their jewellery; every piece is designed to coexist in harmony with the body, highlighting and contouring the silhouette. Non-invasive jewellery with a sustainable and inclusive approach.