

# Kaushik Velendra

## Autumn Winter 2022 Menswear Collection

### DREAMS

Kaushik Velendra's Autumn Winter 2022 Menswear collection continues to draw inspiration from all walks of life. All ethnicities, all genders – this collection is created to celebrate all the special moments in life. It features strong tailoring, clean lines and new colours.

The fabrics, silhouettes and techniques continue to pull representation from all over the world. From Indian brocades and French embroidered brocades, to Italian worsted wools. The collection pays homage to different cultures and celebrates the Indian craftsmanship.

Keeping diversity and inclusion at the core of this collection this season takes the casting to the next level where thirty different nationalities are represented. For the first time, opening the show will be a non-binary model wearing one of the statement pieces from the collection.

With this collection, Kaushik Velendra invites everyone to dream and be part of a loving, inclusive and diverse future.

### Designer Biography

Kaushik Velendra is a London based menswear designer with an instinctive appreciation for impactful clothing, whose trailblazing collections are reshaping modern menswear. Forging a new paradigm of traditional tailoring combined with innovative construction, Velendra continues to showcase a refreshing and inclusive vision. 'Power dressing for the people and tailoring for the future' is how Velendra describes his brand's DNA. Velendra showcased his graduate collection during London Fashion Week in February 2019 after graduating from the prestigious MA Fashion Menswear program at Central Saint Martin's. Followed by which he was shortlisted for the 2020 LVMH Prize. Velendra has dressed leading names in the industry including Priyanka Chopra, Ranveer Singh, Daphne Guinness, Karen Elson, Tom Daley, Kelly Rutherford, Daniel Lismore, the first non-binary artist Blu Del Barrio from Star Trek and Jeremie Irvine.

Casting | Henry Thomas

Hair | Dexter Johnson for Toni & Guy

Make-up | Maria Comparetto with Suqqu

Music | Frankmusik

Choreographer | Ryan Chappell

Location | The Langham Hotel

Production | INCA Productions

Global PR & Communications | PURPLE

After Party DJ | Fat Tony With thanks