

# Nayeh

## The Rider

As the world recovers from the pandemic, we re-emerge into a world that's at once broken yet healed. Navigating through these different spheres has never been more treacherous. And the way we move across territories, generations, and societies has never been more diverse.

Our latest collection celebrates movement. Throughout history, the way we traverse has evolved: walking, on horseback, across endless stretches of roads, through the skies. And in the 21st century, women move through infinite worlds.

Nayeh continues its innovative modular designs, bringing the traditional equestrian jacket together with the traditional Korean hanbok skirt. This coat follows Nayeh's philosophy of adaptability. The skirt is detachable, allowing for the upper to be worn comfortably while driving or commuting on the train. The skirt can be worn by itself, or draped over the shoulders like a shawl. And worn together, it provides maximum comfort and warmth.

The collection continues the riding motif with hip length coats. Details include a caped back that creates insulation and flow, resulting in a wholly unique silhouette. The poncho is light as a feather, with slit arm openings, allowing the wearer to curl into a warm shell, while also allowing for total mobility. Inspired by a voyage along the coast on a motorcycle—the back flows in the wind while the arm slits provide unhindered access to the handlebars. A sleeved variation is also available, which flare out into a wide bell and create a bold juxtaposition against the quilted body.

And as we walk, we walk tall—each stride taking us one step closer to our destinations. The full length offerings this season are lightweight yet warm. Moving beautifully, following you like a shadow. Always there, but barely perceptible.

As always, sustainable and hypoallergenic materials are at the core of every piece. This season, Nayah introduces recycled wool from Italy and Japan, as well as widens its selection of European crafted sustainable synthetics—far more eco-friendly than conventional organics. This collection also adds tartan checks into the Nayah repertoire, crafted from recycled eco Italian polyester. New tailoring details include an evolution of the collar—which can be worn up fully for unparalleled warmth, or buttoned down for a youthful, feminine look—as well as full-length sleeveless quilted liners.

A world more interconnected deserves garments that allow for sustainable life. And more roads to travel means adaptability and comfort should not be anathema to elegance and femininity. This collection is our offering to The Rider.



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