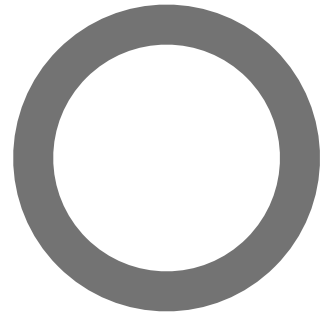


DJOKIC
FALL/WINTER 2022
COLLECTION FOR MEN AND –
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THE COLLECTION BUILDS ON AN ONGOING SARTORIAL INVESTIGATION OF A MULTITUDE OF MALE ARCHETYPES, AIMING TO CHALLENGE MALE IDENTITY THROUGH CUT, FABRIC COMBINATIONS AND SILHOUETTE. BY WORKING WITH IDENTITY ARCHETYPES AS A DESIGN METHODOLOGY AND BY ADDRESSING EXISTING NOTIONS OF MASCULINITY THROUGH INNOVATIVE TAILORING AND USE OF FABRICS, THE CONCEPT OF MASCULINITY IS REIMAGINED: A MULTITUDE OF MALE CODES ARE EXAMINED, FROM THE CORPORATE MALE TO EVOLVING GENDER IDENTITIES. THE CONTRAST AND DIALOGUE OF FABRICS REFLECT AND AIM TO CHALLENGE CLASSICAL CODES AND TO PROPOSE A FLUID VISION FOR MENSWEAR.

THE MAIN FOCUS IS ON TAILORING, OUTWEAR AND HANDBAGS. ABSTRACT COATED HUNTER JACKETS, TUXEDOS, FURRY BOMBER JACKETS, SATIN TROUSERS, DRAPEY TAILORING ARE REIMAGINED, EXPERIMENTS IN TEXTURES BLUR THE LINE BETWEEN FORMALWEAR, OUTWEAR AND LOUNGEWEAR. ON A TECHNICAL LEVEL THE COLLECTION AIMS TO REFLECT CREATIVE PATTERN CUTTING, MINIMAL DETAILS AND SUBTLE GARMENT CONSTRUCTION, COMBINING CLASSICAL ELEMENTS WITH DRAPED ABSTRACT SHAPES.