



NU Vertabra Spring Summer 2023

Press Release
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Passionately creative fashion house **NU** with a modern interpretation of masculine and feminine aesthetics presents **NU Vertabra** as part SS23 campaign representing a transformation of a lost and re-discovered path.

The collections are defined by the Black DNA with an emphasis on fabric, craftsmanship and avant-garde silhouettes transcending the fashion trends and finding beauty in imperfection.

NU Vertabra directed Kadir Karademir and Hunkan Tellioglu tells a story of the consciousness and vitality created by the discovery penetrating the human spine. The extrovert structures and overlapping of the natural and raw fabrics reflect the interlocking of the Vertebrae and need for growth.

*“We chose to be contradictory, divergent, flawed and irregular, we only allow change if it’s in conjunction with our spiritual spine. The **NU Vertabra** collection is a holistic reflection of this motto, identifying the versions of possible impacts and changes in human structure contrary to the desire of an internal balance.” - **Hunkan Tellioglu** - Founder and Creative Director.*

*“A person will only be free when they can reconcile with their experiential flaws. The freedom paving the way to a unique attitude unafraid of being questioned and an unapologetic personality leading to the formation of a distinctive spiritual spine.” - **Kadir Karademir** – Director*

NU’s timeless style philosophy and visionary taste to fashion is to find sophisticated newness, uniting elegance with comfort and longevity for many seasons whilst living consciously whilst showing deep appreciation for community and innovation.

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