



Founded in London, KINGWEN was featured in the official schedule of London Fashion Week at its inception and was invited to participate in the second Hainan Fashion Week show in 2022. "KINGWEN" originates from an alternative interpretation of romanticism, exploring the classical Western art from oriental perspective. The brand's designs are inspired by mythology and cultural relics, and are brought to life by gradient fabrics and draping. Each of the brand's creations incorporates the sense of freehand like the flowers and birds in Chinese ink painting.

The founder, Claire Huang, graduated from Central Saint Martins majored in Fashion Design. Kingwen has worked for luxury brands such as Cartier, Thom Browne and Simone Rocha. Her designs have also been published in Vogue Italy, L'OFFICIEL, V MAGAZINE, etc. The brand now stays in close connections with various artists and celebrities.

CLEBRITY & MEDIA





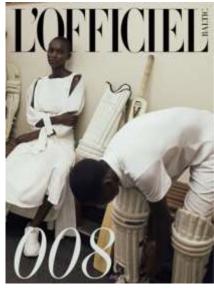




Chenyu HUA



VOGUE ITALIA



L'OFFICIEL



V MAGAZINE









Charlene CHOI Griff LAZIN VOGUE Interview

2023 春夏系列灵感



The Spring/Summer 2023 collection draws its inspiration from the image of Mi Fei, the goddess of Luo Shui, or the Goddess of Luo, who is a legendary figure in China's pre-Qin dynasty. Like the sun rising in the sunset, like a lotus flower emerging from the clear water. Bright as the sun rising in the sunset, burning like a lotus flower emerging from the straining waves." The Goddess of Luo is the embodiment of the oriental ideal of aesthetics. This collection intends to depict the ancient Chinese goddess in the oil paintings of the Impressionist Claude Monet, with the intention of exploring the Western imagination with an Eastern aesthetic. The goddess of Luo leaps out of traditional Chinese ink and wash paintings, wrapped in a halo of colour from ink and brush into Monet's mysteriously dense Impressionist canvases, appearing and disappearing like a light cloud over the moon or a flowing wind back into the snow. This collection continues the use of ink colours and oil brush strokes, tracing the beauty of women in a hazy fantasy world.









Inpiration collection-The Godess of Luo









White sequin tank top White sequin skirt









Gradient pink organza dress









Dark red acetate halter dress









Purple organza off-theshoulder dress









Green printed dress









Green printed off-th-shoulder tank top Green printed puff skirt









Purplr printed maxi dress Pearl belt









Purple printed puff sleeve dress









Pink mesh purple printed dress









Purple printed bow tank top
Purple printed skirt









White lace tank top Nude multilayered tulle skirt









Blue jacquard dress









White jacquard dress









Black doll neck dress









Light champagne v-neck puff sleeve organza dress









Black & white jumpsuit









Light champagne aqua satin cake dress









Black acetate with white sequin dress









White off shoulder bubble gause dress









White jacquard off shoulder puff dress









Nude pink jacquard floral dress









Nude pink jacquard off shoulder multilayered dress









White mohair logo dress