

# Shaku

Collection 2022 / 2023





The lush beauty of a monstera leaf... the joyful vibrant hues of gerberas... the unfolding layers of a rose or frilled peony about to burst into bloom...

For lifestyle brand Shaku it all begins with nature. Founder and creative director, Shakera Tayub's love of the natural world urged her to set pen, pencil - and paint - to paper. A skilled artist, her sketch books were soon filled with unique and beautifully detailed artworks of plants and flowers captured in incredible detail.

Easily forgotten on the stacked pages of a notebook, her idea for a collection of luxury scarves - wearable works of art - was born. A celebration of femininity and uncompromising craftsmanship, the collection combines skilled hand-drawn artistry with unrivalled print technology. Made with the finest quality threads and printed with premium dyes the brand was a year in the making before coming to life in the prestigious factories of Como, Italy. With unparalleled attention to detail the line-up boasts a range of designs rendered in silk, wool, cashmere, modal and georgette.

The London-based brand is synonymous with time-honored techniques, tradition and modernity, and is in line with slow fashion. Sophisticated designs have multi-generational appeal and are heirlooms to be passed down, not discarded within a season. Immune to fleeting, passing trends, they are intended to be loved and worn for decades to come. In limited edition runs but with a one-size-fits-all approach, Shaku is envisioned to be worn in multiple styles, folded into a triangle and knotted in the neckline of a cashmere sweater; tied as a bandana or looped around the handles of a classic handbag. The collection puts the needs and personality of the wearer at the fore; making the possibilities endless. "My vision is to enrich the individual style of each wearer by expressing an aspect of their personality," comments Shakera Tayub.

**Shaku; a lifestyle brand that weaves luxury with craftsmanship, creativity with sustainability.**

**Cover**

Botanical Garden  
Square Scarf  
030701

**Left**

Floral White/Black  
Stole  
032901



**Left**

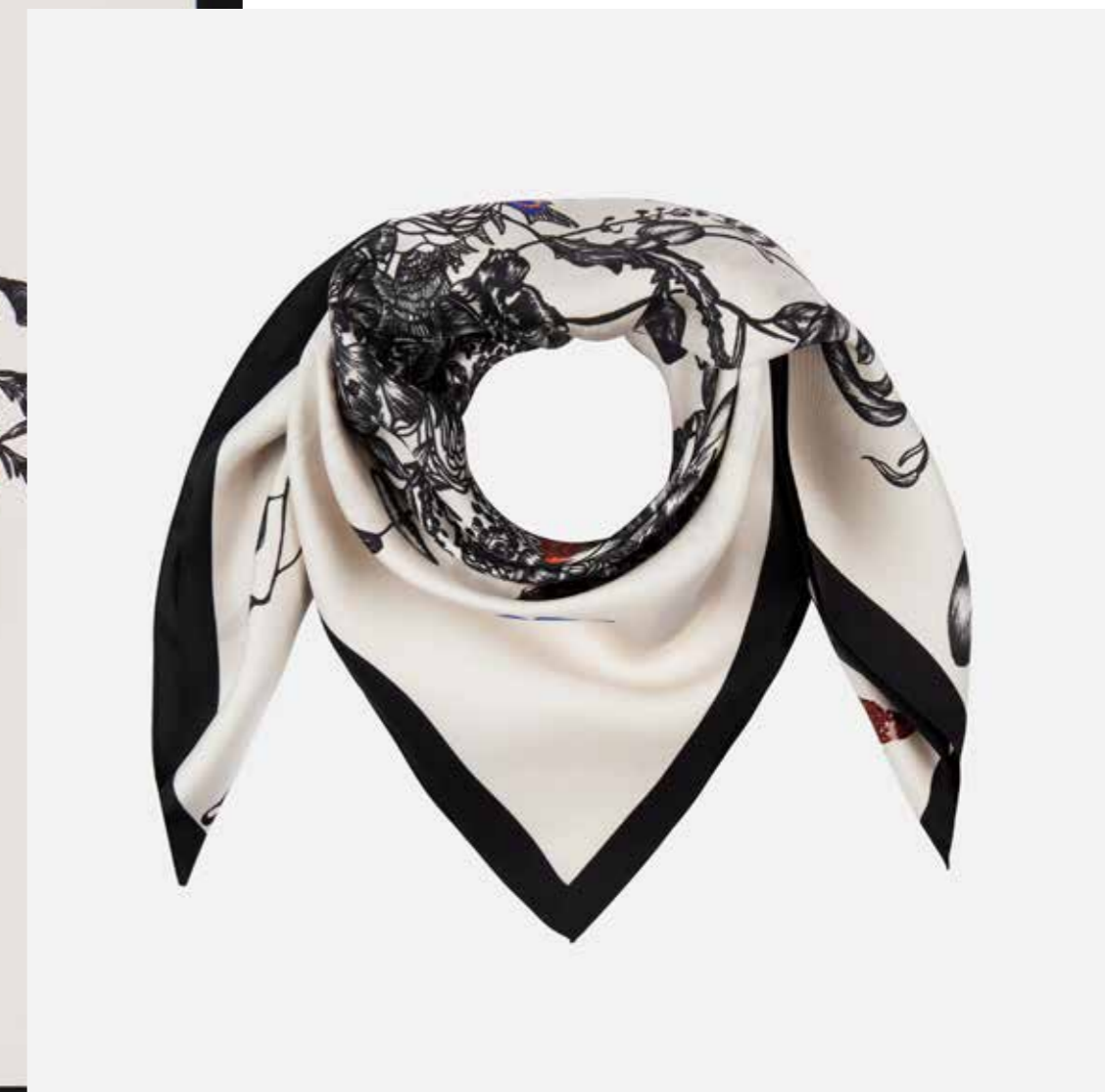
Butterfly Bouquet  
Square Scarf  
030801

**Next  
From top to bottom**

Daisy Blush  
Shawl  
035201

Ladybirds in Pink  
Square Scarf  
035401

Butterfly Bouquet  
Square Scarf  
030801

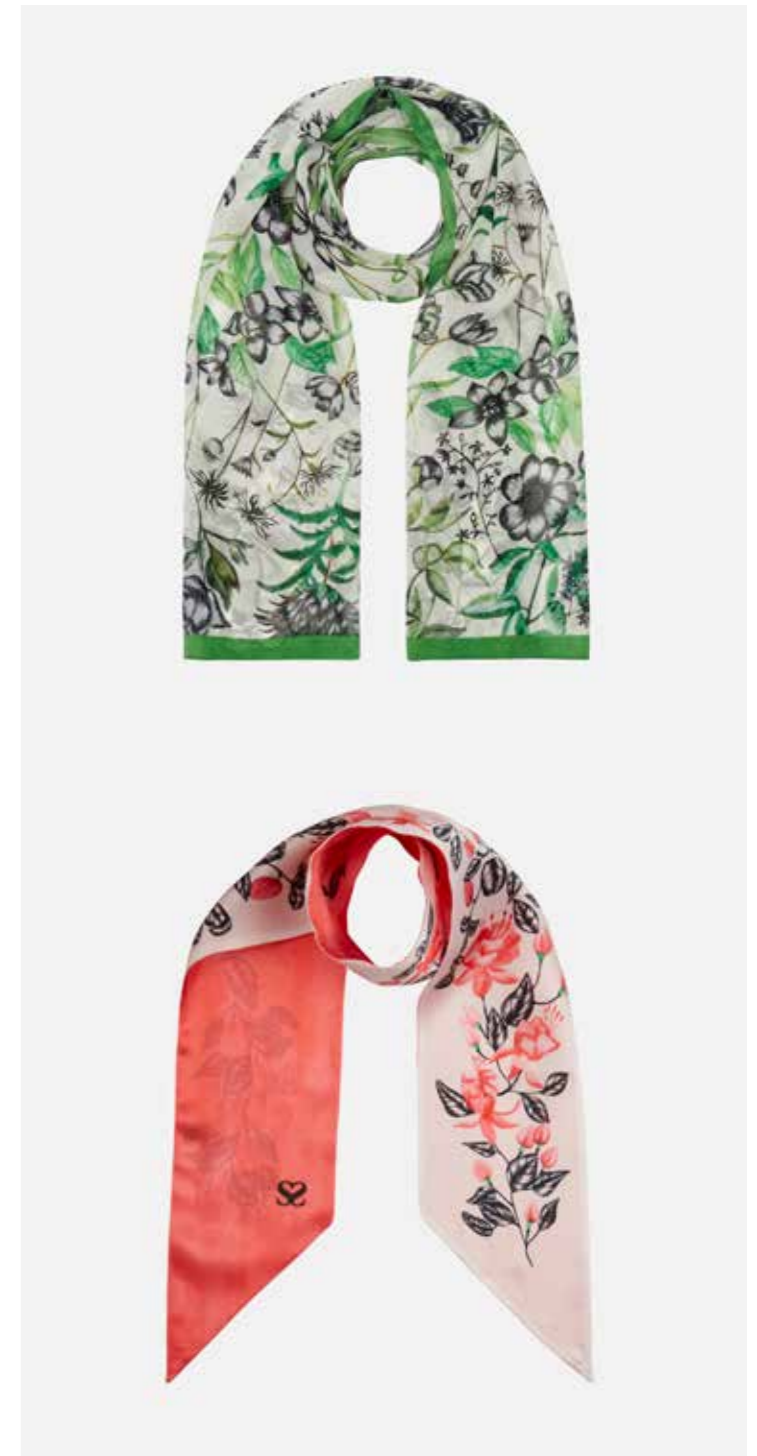






Tulip Tribe  
Square Scarf  
030501





**From top to bottom**

Forest Sunrise  
Shawl  
034201

Fuchsia  
Skinny Scarf  
034301

**From top to bottom**

Butterfly Bouquet  
Square Scarf  
030801

Monochrome Magnolia  
Skinny Scarf  
034501

Bloom Silhouette Black/White  
Stole  
032001





**Left**

Paisley Sunshine  
Square Scarf  
034701

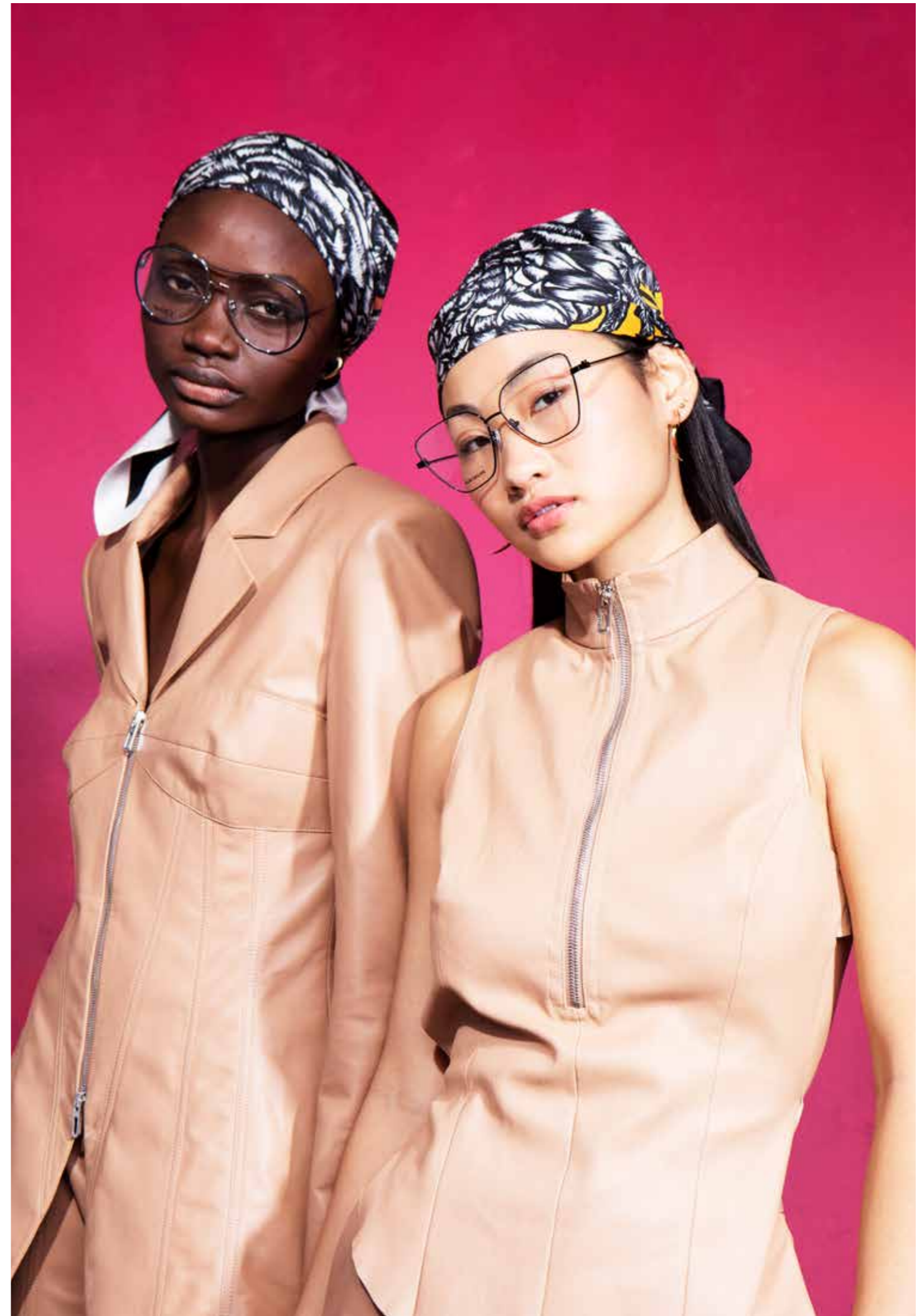
**Next**  
From left to right

Wild Spray Coral  
Square Scarf  
030101

Wild Spray Ochre  
Square Scarf  
033801



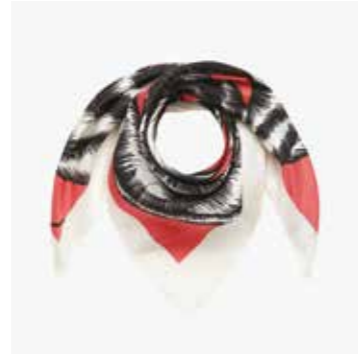




## Silk Twill



**Basket Weave**  
Pocket Square  
45 x 45cm, 100% Silk Twill  
033401



**Rose Riot Pink**  
Pocket Square  
45 x 45cm, 100% Silk Twill  
030601



**Rose Riot Turquoise**  
Pocket Square  
45 x 45cm, 100% Silk Twill  
033701

## Organic Silk Twill



**Daisy Blush**  
Shawl  
70 x 200cm, 100% Organic Silk Twill  
035201



**Wild Spray Coral**  
Square Scarf  
60 x 60cm, 100% Silk Twill  
030101



**Wild Spray Ochre**  
Square Scarf  
60 x 60cm, 100% Silk Twill  
033801



**Butterfly Bouquet**  
Square Scarf  
65 x 65cm, 100% Silk Twill  
030801

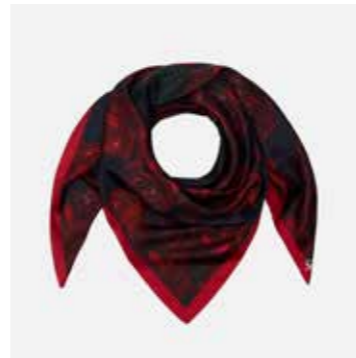
## Silk Satin



**Botanical Garden**  
Square Scarf  
90 x 90cm, 100% Silk Twill  
030701



**Tulip Tribe**  
Square Scarf  
130 x 130cm, 100% Silk Twill  
030501



**Ring o' Roses**  
Square Scarf  
140 x 140cm, 100% Silk Twill  
030401



**Rainbow Posy**  
Skinny Scarf  
6 x 100cm, 100% Silk Satin  
033301



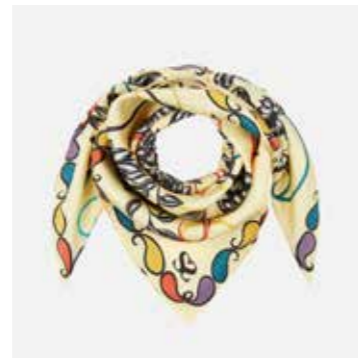
**Fuchsia**  
Skinny Scarf  
10 x 100cm, 100% Silk Satin  
034301



**Snowdrop**  
Skinny Scarf  
10 x 100cm, 100% Silk Satin  
034401



**Summer Inspiration**  
Shawl  
70 x 200cm, 100% Silk Twill  
030901



**Paisley Cream**  
Square Scarf  
90 x 90cm, 100% Organic Silk Twill  
034601



**Paisley Sunshine**  
Square Scarf  
90 x 90cm, 100% Organic Silk Twill  
034701



**Monochrome Magnolia**  
Skinny Scarf  
20 x 160cm, 100% Silk Satin  
034501

## Silk Georgette



**Tropical Montera**  
Shawl  
65 x 170cm, 100% Silk Georgette  
030201



**Blooming Flowers**  
Shawl  
65 x 170cm, 100% Silk Georgette  
030301



**Floral Monochrome Black**  
Shawl  
65 x 170cm, 100% Silk Georgette  
033901

## Cashmere Blends



**English Garden**  
Shawl  
70 x 200cm, Modal & Cashmere  
033501



**Lily**  
Square Scarf  
90 x 90cm, Modal & Cashmere  
033601



**Butterfly Corner**  
Square Scarf  
130 x 130cm, Cashmere & Silk  
035301



**Floral Monochrome White**  
Shawl  
65 x 170cm, 100% Silk Georgette  
034001



**Forest Sunset**  
Shawl  
65 x 170cm, 100% Silk Georgette  
034101



**Forest Sunrise**  
Shawl  
65 x 170cm, 100% Silk Georgette  
034201



**Ladybirds in Pink**  
Square Scarf  
135 x 135cm, Cashmere & Silk  
035401

**Woven Silk**



**Floral White/Black**  
Stole  
70 x 200cm, 100% Silk, Woven  
032901



**Bloom Silhouette Black/White**  
Stole  
70 x 200cm, 100% Silk, Woven  
032001



**Dainty Delight Black/White**  
Stole  
70 x 200cm, 100% Silk, Woven  
031201



**Golden Anther Blue**  
Stole  
70 x 200cm, 100% Silk, Woven  
031101



**Golden Anther Red**  
Stole  
70 x 200cm, 100% Silk, Woven  
031001



**Monogram Black**  
Stole  
70 x 200cm, 100% Silk, Woven  
032501



**Floral Yellow/Black**  
Stole  
70 x 200cm, 100% Silk, Woven  
033101



**Bloom Silhouette Black/Yellow**  
Stole  
70 x 200cm, 100% Silk, Woven  
032101



**Dainty Delight Black/Yellow**  
Stole  
70 x 200cm, 100% Silk, Woven  
031401



**Monogram White**  
Stole  
70 x 200cm, 100% Silk, Woven  
032401



**Monogram Yellow**  
Stole  
70 x 200cm, 100% Silk, Woven  
032801



**Monogram Blue**  
Stole  
70 x 200cm, 100% Silk, Woven  
032701



**Floral Blue/Black**  
Stole  
70 x 200cm, 100% Silk, Woven  
033001



**Bloom Silhouette Black/Blue**  
Stole  
70 x 200cm, 100% Silk, Woven  
032301



**Dainty Delight Blue/Black**  
Stole  
70 x 200cm, 100% Silk, Woven  
031501



**Monogram Red**  
Stole  
70 x 200cm, 100% Silk, Woven  
032601



**Floral Red/White**  
Stole  
70 x 200cm, 100% Silk, Woven  
033201



**Bloom Silhouette Red/White**  
Stole  
70 x 200cm, 100% Silk, Woven  
032201



**Dainty Delight Red/Black**  
Stole  
70 x 200cm, 100% Silk, Woven  
031301

**Embroidered**

Photographer  
**Niklas Haze**

Styling/ Art Direction  
**Jordan Kelsey**

Model  
**Baba Chogwu, Jade Edgington & Siddhant Gupta**

Hair  
**Hiroki Kojima**

Make-up  
**Hannah Brooke**



**Previous**  
From left to right

Rose  
Scented Candle, 300g  
040201

Jasmine  
Scented Candle, 300g  
040101

Jasmine Small  
Scented Candle, 75g  
040106

Queen of the Night  
Scented Candle, 300g  
040301

Queen of the Night Small  
Scented Candle, 75g  
040306

Rose Small  
Scented Candle, 75g  
040206

**Right**  
From left & right

Queen of the Night Small  
Scented Candle, 75g  
040306

Rose Small  
Scented Candle, 75g  
040206

Jasmine  
Scented Candle, 300g  
040101

Jasmine Small  
Scented Candle, 75g  
040106

Queen of the Night  
Scented Candle, 300g  
040301

Floral Figment  
Cushion, 45 x 45cm  
051401

Floral Figment  
Blanket, 160 x 180cm  
051501

Rose  
Scented Candle, 300g  
040201





**Left**  
**From left to right**

Lei White  
Cushion, 40 x 40cm  
050501

Lei Black  
Cushion, 40 x 40cm  
050601

**Next**  
**From left to right**

Rose Bramble White  
Cushion, 40 x 40cm  
050701

Lei Black  
Cushion, 40 x 40cm  
050601

Meadow Black  
Cushion, 50 x 35cm  
051001

Dahlia  
Cushion, 60 x 60cm  
051101

Rose Bramble Black  
Cushion, 40 x 40cm  
050801

Lei White  
Cushion, 40 x 40cm  
050501

**Following**

The Meadow in Black  
Hand Embroidered Cushion, 50 x 35cm  
052101







## Candles



**Jasmine**  
Scented Candle, 300g  
040101



**Rose**  
Scented Candle, 300g  
040201



**Queen of the Night**  
Scented Candle, 300g  
040301



**Jasmine Small**  
Scented Candle, 75g  
040106



**Rose Small**  
Scented Candle, 75g  
040206



**Queen of the Night Small**  
Scented Candle, 75g  
040306

## Limited Edition



**The Meadow in Black**  
Hand Embroidered Cushion  
50 x 35cm, Linen, Cotton with Silk Cord  
052101



**The Meadow in White**  
Hand Embroidered Cushion  
50 x 35cm, Linen, Cotton with Silk Cord  
052001



**Floral Figment**  
Knitted Cushion  
45 x 45cm, 100% Wool  
051401



**Floral Figment**  
Knitted Blanket  
160 x 180cm, 100% Wool  
051501

## Cushions



**Lei White**  
Cushion  
40 x 40cm, 100% Cotton  
050501



**Lei Black**  
Cushion  
40 x 40cm, 100% Cotton  
050601



**Rose Bramble White**  
Cushion  
40 x 40cm, 100% Cotton  
050701



**Rose Bramble Black**  
Cushion  
40 x 40cm, 100% Cotton  
050801



**Meadow White**  
Cushion  
50 x 35cm, 100% Cotton  
050901



**Meadow Black**  
Cushion  
50 x 35cm, 100% Cotton  
051001



**Dahlia**  
Cushion  
60 x 60cm, 100% Cotton  
051101



**Sweet Vista**  
Embroidered Cushion  
50 x 35cm, Cotton & Elastane  
051201



**Shaku**



[shaku.co.uk](http://shaku.co.uk)